



UX/UI designer

Digital product designer and teacher aimed at delivering carefully planned and crafted useful visual experiences, always user-centered. Strongly focused on problem solving, polishing details, working with real data and research.

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Bē **in** 

SKILLS:

- ✓ Information design
- ✓ Service design
- ✓ Mobile design
- ✓ Art direction
- ✓ Interaction design
- ✓ Typography
- ✓ Vector illustration

TOOLS:

- ✓ Sketch
- ✓ Affinity Designer
- ✓ Adobe Illustrator
- ✓ Adobe Photoshop
- ✓ Adobe InDesign
- ✓ Adobe After Effects
- ✓ Principle

- ✓ Markly / Zeplin
- ✓ UXPin and similar (Invision / Adobe XD)
- ✓ Jira / Trello / Asana

METHODOLOGY:

- ✓ User Centered Design
- ✓ Design Thinking

PROFESSIONAL EXPERIENCE

JAN 2017 –

UX/UI designer | IT Systems

- ✓ Providing usability tests and audits
- ✓ Building product requirements together with stakeholders (both complex web services and simple mobile apps)
- ✓ Developing ideas into wireframes and high fidelity prototypes
- ✓ Delivering key visuals, specifications, interaction concepts and animation samples
- ✓ Designing product graphic materials (landing pages, presentations, promotional videos)

2016–2017

UX/UI designer | KMK Group

- ✓ Conducting user interviews, creating personas, investigating user needs
- ✓ Building product requirements together with stakeholders (both complex web services and simple mobile apps)
- ✓ Working on brand strategy and visual identity
- ✓ Developing ideas into wireframes and high fidelity prototypes
- ✓ Delivering key visuals, interaction concepts and animation samples

2011–2017

Service Designer / Visual Designer | freelance work

- ✓ Working with various clients, e.g. Museum of Polish History, Design Silesia, City of Katowice, Institute of National Remembrance, Polish Digital Centre, The National Library of Poland
- ✓ Developing full services from concepts to brand strategies (e.g. innovative coursebook for law students)
- ✓ Conducting usability test
- ✓ Creating visual communication systems (visual identities for events and services)

2013 – **Teacher** | Academy of Fines Arts in Katowice
✓ Running workshops and lectures in the field of digital publishing
(including work with HTML and CSS)

2013–2015 **Teacher** | Katowice Institute of Information Technologies
✓ Educating students in the field of graphic design and typography

EDUCATION

2013 MA in Graphic Design at the Academy of Fine Arts in Katowice
2011 BA in Graphic Design at the Academy of Fines Arts in Katowice

ACHIEVEMENTS

2017 Speaker at MOCAM Museum of Contemporary Art in Kraków
2015 Speaker at The Open Source Days in Bielsko-Biała
2015 Speaker at the Textology and Typography in Digital Space conference
2013 Best design diploma award
2011 Best design diploma awards
2011–2013 Various scholarships

ADDITIONAL SKILLS

✓ English – advanced in writing, intermediate in speech
✓ Driving licence
✓ Team work & knowledge of Scrum
✓ Deep sense of (dark) humour
✓ Creativity

PERSONAL

✓ Technology geek. Her friends call her "A Human/App"
✓ Interested in IoT and keen on exploring digital solutions that help in everyday life
✓ Sports fan (especially road bike, crossfit, swimming, squash, snowboard; generally –
SPORTS FAN.)
✓ Strong focus on professional self-education: tutorials lover, always ready to explore
and learn new things
✓ Loves travelling and un-sightseeing – staying close to locals and tasting new cultures
✓ Can always tell when it's going to rain. Very important quality in an employee.